

ORDER



KSNV

Orders
Order / Rev: 103289
Alt Order #: 06825826
Product Desc: NRCC IE 2012
Estimate: 2602
Flight Dates: 10/05/12 - 10/11/12
Original Date / Rev: 06/21/12 / 06/21/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency Name: National Media, Inc.
Buying Contact:
Billing Contact:
 815 Slaters Ln.
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: National Republican Congressional C
Demographic: A35+
Product Codes: PLI2
Priority: 1
Revenue Codes: POLITICAL/AGY, PISSUE, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/11/12	162	\$147,225.00	\$125,141.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	162	\$147,225.00	\$125,141.25	0.00
Totals	162	\$147,225.00	\$125,141.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSNV	37%	\$147,225.00
Market	100%	\$397,905.41

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$87,539.19
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$59,685.81
KTUD	0%	\$0.00
KVVU	22%	\$87,539.19
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$15,916.22

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/05/12	10/05/12	M-F 5-6a WakeUp w/WagM	5-6a		----F--	:30	2	\$400.00	1	0.00	NM	2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	----F--			2		\$400.00		0.00				

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/05/12	10/05/12	M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners	CM	5-6a	----F--	:30	2	\$400.00	1	0.00	NM	2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--			2			\$400.00		0.00			
E 2	KSNV	10/08/12	10/08/12	M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	2	\$400.00	1	0.00	NM	2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----			2			\$400.00		0.00			
E 3	KSNV	10/09/12	10/09/12	M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners	CM	5-6a	-T-----	:30	2	\$400.00	1	0.00	NM	2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----			2			\$400.00		0.00			
E 4	KSNV	10/10/12	10/10/12	M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners	CM	5-6a	--W----	:30	2	\$400.00	1	0.00	NM	2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----			2			\$400.00		0.00			
E 5	KSNV	10/11/12	10/11/12	M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners	CM	5-6a	---T---	:30	2	\$400.00	1	0.00	NM	2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---			2			\$400.00		0.00			
E 6	KSNV	10/05/12	10/05/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners	CM	6-7a	----F--	:30	2	\$725.00	1	0.00	NM	2	\$1,450.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--			2			\$725.00		0.00			
E 7	KSNV	10/08/12	10/08/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	2	\$725.00	1	0.00	NM	2	\$1,450.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----			2			\$725.00		0.00			
E 8	KSNV	10/09/12	10/09/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners	CM	6-7a	-T-----	:30	2	\$725.00	1	0.00	NM	2	\$1,450.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----			2			\$725.00		0.00			
E 9	KSNV	10/10/12	10/10/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners	CM	6-7a	--W----	:30	2	\$725.00	1	0.00	NM	2	\$1,450.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----			2			\$725.00		0.00			
E 10	KSNV	10/11/12	10/11/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners	CM	6-7a	---T---	:30	2	\$725.00	1	0.00	NM	2	\$1,450.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---			2			\$725.00		0.00			
E 11	KSNV	10/05/12	10/05/12	Today Show Today Show	CM	658a-9am	----F--	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--			4			\$900.00		0.00			
E 12	KSNV	10/08/12	10/08/12	Today Show Today Show	CM	658a-9am	M-----	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----			4			\$900.00		0.00			
E 13	KSNV	10/09/12	10/09/12		CM	658a-9am	-T-----	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Today Show											
				Today Show											
				TODAY SHW											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/08/12 10/14/12 -T-----					4	\$900.00		0.00			
E 14	KSNV	10/10/12	10/10/12	Today Show	CM	658a-9am	--W----	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
				Today Show											
				TODAY SHW											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/08/12 10/14/12 --W----					4	\$900.00		0.00			
E 15	KSNV	10/11/12	10/11/12	Today Show	CM	658a-9am	---T---	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
				Today Show											
				TODAY SHW											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/08/12 10/14/12 ---T---					4	\$900.00		0.00			
E 16	KSNV	10/06/12	10/06/12	News 3 Sunrise - SATUR	CM	6a-7a	-----S-	:30	2	\$375.00	1	0.00	NM	2	\$750.00
				News 3 Sunrise SATURDAY											
				NW3 AT SUNRISE											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/01/12 10/07/12 -----S-					2	\$375.00		0.00			
E 17	KSNV	10/06/12	10/06/12	Saturday Today	CM	7a-9am	-----S-	:30	4	\$625.00	1	0.00	NM	4	\$2,500.00
				Saturday Today											
				SATURDAY TODAY											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/01/12 10/07/12 -----S-					4	\$625.00		0.00			
E 18	KSNV	10/07/12	10/07/12	News 3 Sunrise - SUND	CM	6a-7a	-----S	:30	2	\$375.00	1	0.00	NM	2	\$750.00
				News 3 Sunrise SUNDAY											
				NW3-SUNRS WKND											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/01/12 10/07/12 -----S					2	\$375.00		0.00			
E 19	KSNV	10/07/12	10/07/12	Sunday Today	CM	7a-8am	-----S	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
				Sunday Today											
				SUN TODAY											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/01/12 10/07/12 -----S					2	\$500.00		0.00			
E 20	KSNV	10/05/12	10/05/12	M-F Today Show II 3rd	CM	9-10a	----F--	:30	2	\$425.00	1	0.00	NM	2	\$850.00
				M-F Today Show II											
				TODAY SHW2											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/01/12 10/07/12 ----F--					2	\$425.00		0.00			
E 21	KSNV	10/08/12	10/08/12	M-F Today Show II 3rd	CM	9-10a	M-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
				M-F Today Show II											
				TODAY SHW2											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/08/12 10/14/12 M-----					2	\$425.00		0.00			
E 22	KSNV	10/09/12	10/09/12	M-F Today Show II 3rd	CM	9-10a	-T-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
				M-F Today Show II											
				TODAY SHW2											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/08/12 10/14/12 -T-----					2	\$425.00		0.00			
E 23	KSNV	10/10/12	10/10/12	M-F Today Show II 3rd	CM	9-10a	--W----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
				M-F Today Show II											
				TODAY SHW2											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/08/12 10/14/12 --W----					2	\$425.00		0.00			
E 24	KSNV	10/11/12	10/11/12	M-F Today Show II 3rd	CM	9-10a	---T---	:30	2	\$425.00	1	0.00	NM	2	\$850.00
				M-F Today Show II											
				TODAY SHW2											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/08/12 10/14/12 ---T---					2	\$425.00		0.00			
E 25	KSNV	10/05/12	10/05/12		CM	10am-11am	----F--	:30	2	\$325.00	1	0.00	NM	2	\$650.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Today Show III 4th H Today 4th Hour															
TODAY SHW3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	----F--			2		\$325.00			0.00			
E 26	KSNV	10/08/12	10/08/12	M-F Today Show III 4th BM Today 4th Hour		10am-11am	M-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
TODAY SHW3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	M-----			2		\$325.00			0.00			
E 27	KSNV	10/09/12	10/09/12	M-F Today Show III 4th BM Today 4th Hour		10am-11am	-T-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
TODAY SHW3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-T-----			2		\$325.00			0.00			
E 28	KSNV	10/10/12	10/10/12	M-F Today Show III 4th BM Today 4th Hour		10am-11am	--W----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
TODAY SHW3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	--W----			2		\$325.00			0.00			
E 29	KSNV	10/11/12	10/11/12	M-F Today Show III 4th BM Today 4th Hour		10am-11am	---T---	:30	2	\$325.00	1	0.00	NM	2	\$650.00
TODAY SHW3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	---T---			2		\$325.00			0.00			
E 30	KSNV	10/05/12	10/05/12	Rachael Ray Rachael Ray	CM	11am-12pm	-----F--	:30	2	\$325.00	1	0.00	NM	2	\$650.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----F--			2		\$325.00			0.00			
E 31	KSNV	10/08/12	10/08/12	Rachael Ray Rachael Ray	CM	11am-12pm	M-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	M-----			2		\$325.00			0.00			
E 32	KSNV	10/09/12	10/09/12	Rachael Ray Rachael Ray	CM	11am-12pm	-T-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-T-----			2		\$325.00			0.00			
E 33	KSNV	10/10/12	10/10/12	Rachael Ray Rachael Ray	CM	11am-12pm	--W----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	--W----			2		\$325.00			0.00			
E 34	KSNV	10/11/12	10/11/12	Rachael Ray Rachael Ray	CM	11am-12pm	---T---	:30	2	\$325.00	1	0.00	NM	2	\$650.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	---T---			2		\$325.00			0.00			
E 35	KSNV	10/05/12	10/05/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	-----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----F--			1		\$325.00			0.00			
E 36	KSNV	10/08/12	10/08/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	M-----			1		\$325.00			0.00			
E 37	KSNV	10/09/12	10/09/12		CM	1230-1p	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00

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				The Agenda 1230pm											
				The Agenda 1230pm											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-T-----			1		\$325.00		0.00				
E38	KSNV	10/10/12	10/10/12	The Agenda 1230pm	CM	1230-1p	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				The Agenda 1230pm											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	--W----			1		\$325.00		0.00				
E39	KSNV	10/11/12	10/11/12	The Agenda 1230pm	CM	1230-1p	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				The Agenda 1230pm											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	---T---			1		\$325.00		0.00				
E40	KSNV	10/06/12	10/06/12	News 3 Today - SATURDM	CM	9am-930am	-----S-	:30	1	\$500.00	1	0.00	NM	1	\$500.00
				News 3 Today - SAT											
				NEWS3 TDY-WKND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S-			1		\$500.00		0.00				
E41	KSNV	10/07/12	10/07/12	Chris Matthews 9:30AM SM	CM	9:30a-10a	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
				Chris Matthews SUN 9:30am											
				CHRIS MATTHEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S			1		\$500.00		0.00				
E42	KSNV	10/05/12	10/05/12	Dr. Phil	CM	3-4p	-----F--	:30	2	\$450.00	1	0.00	NM	2	\$900.00
				Dr Phil											
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----F--			2		\$450.00		0.00				
E43	KSNV	10/08/12	10/08/12	Dr. Phil	CM	3-4p	M-----	:30	2	\$450.00	1	0.00	NM	2	\$900.00
				Dr Phil											
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	M-----			2		\$450.00		0.00				
E44	KSNV	10/09/12	10/09/12	Dr. Phil	CM	3-4p	-T-----	:30	2	\$450.00	1	0.00	NM	2	\$900.00
				Dr Phil											
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-T-----			2		\$450.00		0.00				
E45	KSNV	10/10/12	10/10/12	Dr. Phil	CM	3-4p	--W----	:30	2	\$450.00	1	0.00	NM	2	\$900.00
				Dr Phil											
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	--W----			2		\$450.00		0.00				
E46	KSNV	10/11/12	10/11/12	Dr. Phil	CM	3-4p	---T---	:30	2	\$450.00	1	0.00	NM	2	\$900.00
				Dr Phil											
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	---T---			2		\$450.00		0.00				
E47	KSNV	10/05/12	10/05/12	News 3 at 430pm	CM	430-5pm	-----F--	:30	1	\$725.00	1	0.00	NM	1	\$725.00
				News 3 at 4:30PM											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----F--			1		\$725.00		0.00				
E48	KSNV	10/08/12	10/08/12	News 3 at 430pm	CM	430-5pm	M-----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
				News 3 at 4:30PM											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	M-----			1		\$725.00		0.00				
E49	KSNV	10/09/12	10/09/12		CM	430-5pm	-T-----	:30	1	\$725.00	1	0.00	NM	1	\$725.00

Order / Rev: 103289
 Alt Order #: 06825826
 Flight Dates: 10/05/12 - 10/11/12

Advertiser: National Republican Congressional Com
 Product Desc: NRCC IE 2012
 Estimate: 2602

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News 3 at 430pm											
				News 3 at 4:30PM											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-T-----			1		\$725.00		0.00				
E 50	KSNV	10/10/12	10/10/12	News 3 at 430pm	CM	430-5pm	--W----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
				News 3 at 4:30PM											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	--W----			1		\$725.00		0.00				
E 51	KSNV	10/11/12	10/11/12	News 3 at 430pm	CM	430-5pm	---T---	:30	1	\$725.00	1	0.00	NM	1	\$725.00
				News 3 at 4:30PM											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	---T---			1		\$725.00		0.00				
E 52	KSNV	10/05/12	10/05/12	M-F Early News	CM	5-630p	----F--	:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
				M-F Early News											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	----F--			3		\$1,200.00		0.00				
E 53	KSNV	10/08/12	10/08/12	M-F Early News	CM	5-630p	M-----	:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
				M-F Early News											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	M-----			3		\$1,200.00		0.00				
E 54	KSNV	10/09/12	10/09/12	M-F Early News	CM	5-630p	--T-----	:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
				M-F Early News											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-T-----			3		\$1,200.00		0.00				
E 55	KSNV	10/10/12	10/10/12	M-F Early News	CM	5-630p	--W----	:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
				M-F Early News											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	--W----			3		\$1,200.00		0.00				
E 56	KSNV	10/11/12	10/11/12	M-F Early News	CM	5-630p	---T---	:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
				M-F Early News											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	---T---			3		\$1,200.00		0.00				
E 57	KSNV	10/05/12	10/05/12	M-F Jeopardy	CM	630-7pm	----F--	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	----F--			1		\$1,300.00		0.00				
E 58	KSNV	10/08/12	10/08/12	M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	M-----			1		\$1,300.00		0.00				
E 59	KSNV	10/09/12	10/09/12	M-F Jeopardy	CM	630-7pm	-T-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-T-----			1		\$1,300.00		0.00				
E 60	KSNV	10/10/12	10/10/12	M-F Jeopardy	CM	630-7pm	--W----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	--W----			1		\$1,300.00		0.00				
E 61	KSNV	10/11/12	10/11/12		CM	630-7pm	---T---	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00

Order / Rev: 103289
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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Jeopardy											
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					1	\$1,300.00		0.00			
E 62	KSNV	10/05/12	10/05/12	M-F Wheel	CM	7-730pm	----F--	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$1,300.00		0.00			
E 63	KSNV	10/08/12	10/08/12	M-F Wheel	CM	7-730pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$1,300.00		0.00			
E 64	KSNV	10/09/12	10/09/12	M-F Wheel	CM	7-730pm	-T-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$1,300.00		0.00			
E 65	KSNV	10/10/12	10/10/12	M-F Wheel	CM	7-730pm	--W----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$1,300.00		0.00			
E 66	KSNV	10/11/12	10/11/12	M-F Wheel	CM	7-730pm	----T---	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----T---					1	\$1,300.00		0.00			
E 67	KSNV	10/06/12	10/06/12	To the Point - PM	CM	730-758pm	-----S-	:30	1	\$425.00	1	0.00	NM	1	\$425.00
				To the Point											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$425.00		0.00			
E 68	KSNV	10/06/12	10/06/12	Weekend Jeopardy/Wheel	CM	630-730pm	-----S-	:30	2	\$525.00	1	0.00	NM	2	\$1,050.00
				WKND Jeop/Wheel											
				JEOP/WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					2	\$525.00		0.00			
E 69	KSNV	10/08/12	10/08/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
				Monday Prime 8-10pm											
				THE VOICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$4,000.00		0.00			
E 70	KSNV	10/10/12	10/10/12	Wed PR 9-10p	CM	9-10pm	--W----	:30	1	\$3,000.00	1	0.00	NM	1	\$3,000.00
				Wednesday Prime 9-10pm											
				L&O:SVU											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$3,000.00		0.00			
E 71	KSNV	10/10/12	10/10/12	Wed PR 10-11p	CM	10-11pm	--W----	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
				Wednesday Prime 10-11pm											
				CHICAGO FIRE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$3,200.00		0.00			
E 72	KSNV	10/05/12	10/05/12	Fri PR 8-9p	CM	8-9pm	----F--	:30	1	\$1,700.00	1	0.00	NM	1	\$1,700.00
				Friday Prime 8-9pm											
				WHO ARE YOU?											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$1,700.00		0.00			
E 73	KSNV	10/05/12	10/05/12		CM	9-10pm	----F--	:30	1	\$3,000.00	1	0.00	NM	1	\$3,000.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Fri PR 9-10p Friday Prime 9-10pm GRIMM-NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 ----F-- 1 \$3,000.00 0.00															
E 74	KSNV	10/06/12	10/06/12	Sat PR 9-10p Saturday Prime 9-10pm	CM	9-10pm	-----S-	:30	1	\$800.00	1	0.00	NM	1	\$800.00
PRIME-SAT-NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S- 1 \$800.00 0.00															
E 75	KSNV	10/06/12	10/06/12	Sat PR 10-11p Saturday Prime 10-11pm	CM	10-11pm	-----S-	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
L&O SVU-SA-NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S- 1 \$1,200.00 0.00															
E 76	KSNV	10/07/12	10/07/12	NFL Pre-Game / FNA NFL Pre-Game	CM	1p-530pm	-----S	:30	1	\$2,500.00	1	0.00	NM	1	\$2,500.00
FTBL NITE AMR <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S 1 \$2,500.00 0.00															
E 77	KSNV	10/07/12	10/07/12	NFL Football NFL Football	CM	1P-9PM	-----S	:30	2	\$10,000.00	1	0.00	NM	2	\$20,000.00
NBC SUN-FTBL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S 2 \$10,000.00 0.00															
E 78	KSNV	10/07/12	10/07/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	2	\$1,600.00	1	0.00	NM	2	\$3,200.00
NWS3 LVE-PRIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S 2 \$1,600.00 0.00															
E 79	KSNV	10/05/12	10/05/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	----F--	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS 3 AT 11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 ----F-- 1 \$1,200.00 0.00															
E 80	KSNV	10/08/12	10/08/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS 3 AT 11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 M----- 1 \$1,200.00 0.00															
E 81	KSNV	10/09/12	10/09/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	-T-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS 3 AT 11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -T----- 1 \$1,200.00 0.00															
E 82	KSNV	10/10/12	10/10/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	--W----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS 3 AT 11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 --W---- 1 \$1,200.00 0.00															
E 83	KSNV	10/11/12	10/11/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	---T---	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS 3 AT 11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 ---T--- 1 \$1,200.00 0.00															
E 84	KSNV	10/06/12	10/06/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	2	\$1,100.00	1	0.00	NM	2	\$2,200.00
WKD2 NWS-AT 11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S- 2 \$1,100.00 0.00															
E 85	KSNV	10/05/12	10/05/12		CM	1135p-1237a	----F--	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00

Order / Rev: 103289
 Alt Order #: 06825826
 Flight Dates: 10/05/12 - 10/11/12

Advertiser: National Republican Congressional Com
 Product Desc: NRCC IE 2012
 Estimate: 2602

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Tonight Show Tonight Show											
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--			2		\$500.00			0.00			
E 86	KSNV	10/08/12	10/08/12	The Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----			2		\$500.00			0.00			
E 87	KSNV	10/09/12	10/09/12	The Tonight Show Tonight Show	CM	1135p-1237a	-T-----	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----			2		\$500.00			0.00			
E 88	KSNV	10/10/12	10/10/12	The Tonight Show Tonight Show	CM	1135p-1237a	--W----	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----			2		\$500.00			0.00			
E 89	KSNV	10/11/12	10/11/12	The Tonight Show Tonight Show	CM	1135p-1237a	---T---	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---			2		\$500.00			0.00			
E 90	KSNV	10/06/12	10/06/12	Saturday Night Live Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	2	\$1,400.00	1	0.00	NM	2	\$2,800.00
SAT NITE LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-			2		\$1,400.00			0.00			
E 91	KSNV	10/07/12	10/07/12	Sports Night in Las Vegas Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM	1	\$400.00
SPORT NT-L VGS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S			1		\$400.00			0.00			
													Totals	162	\$147,225.00